



Industrial & logistics investment in Metropolis Barcelona

**A Mediterranean
advanced hub**

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Exports **57,163 M€**
(2019)



Imports **74,092 M€**
(2019)



10.9% of Spain's GDP (2021)
Catalonia is the **5th** European region in GDP
(in PPS, 2019)



3.3 million
TEUs (2019)



444,483 jobs
potentially associated with industry 4.0

Metropolis Barcelona

The metropolitan area includes 36 municipalities and a rich fabric of productive and residential zones that are all accessibly located and well connected to one another. With over 5,000 ha of industrial terrain (it also includes logistics uses), 485 ha devoted to the tertiary sector and 3,500 ha to large-scale infrastructure, the area's layout strikes an ideal balance for the convenience of everyday life. It fosters relationships of proximity and ease of mobility, as well as large and small activities, held both in city centres and in suburban areas.

Although the territory occupies just 636 km², it is home to over 3.3 million people, 7 % of

Spain's total population, making it Europe's second region in highest population density. This density is one of the keys to why Barcelona is a centre for social and cultural exchange, a place that fosters knowledge, creativity and innovation.

In taking on its role as one of Southern Europe's innovation hubs, Barcelona's economy has shown itself to be highly advanced by creating new companies and attracting foreign investment and economic activity, and continues to be positioned in the global context as an advanced, competitive city with a good international reputation.

A strategic and interconnected location

The metropolitan area of Barcelona is now one of Southern Europe's chief economic engines, a hub for logistics and new industrial activities.

It is also strategically located along the Mediterranean Corridor, a route currently receiving the support of the European Union-funded Connecting Europe facility programme. This EU initiative is aimed at improving rail and road connections with 94 European ports, enhancing the rail links

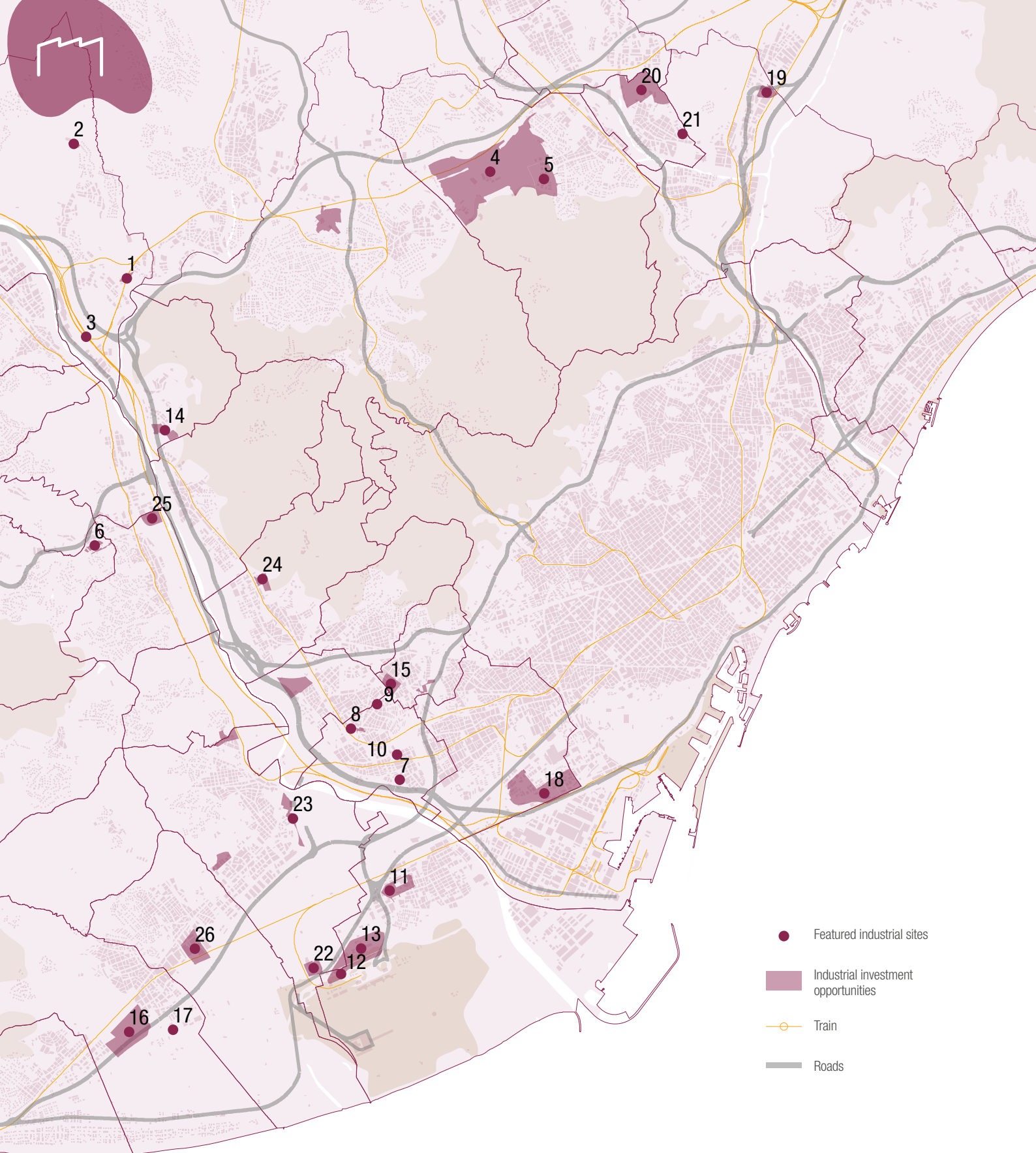
between large cities and 38 European airports, and converting 15,000 km of railroads into high-speed lines. Among the projects being carried out under the programme, 35 affect multiple countries.

The metropolis of Barcelona is considered Europe's southern gate, thanks to the good connections to the rest of the world and infrastructures such as Barcelona-El Prat airport. It was used by 53 million passengers in 2019 and is located just 17 km southwest of the

Barcelona was the 2nd southern European city with the best future prospects 2020/2021 (FDi)

city centre. There are high-speed train lines that connect the city with the rest of Spain, and the port of Barcelona, Spain's most important commercial port, the entrance for more than 4.5 million cruise passengers in 2019. All of these features make Barcelona one of the few metropolitan areas with international land, sea and air connections at such short distances from the city centre.

The COVID-19 pandemic has unveiled the importance of the logistics sector to the world, leading to a new scenario: it has boosted the e-commerce and promoted logistics and its related services (warehousing, transport and last mile distribution), which have reactivated the industrial investment opportunities. The metropolitan area of Barcelona has adapted to the new reality.



3M

m² of investment
floor area

25






featured
industrial sites

<7

km from port, airport
and high-speed train

60M

tons of goods
through the port (2020)

								
Sector		Floor area m ²	Sector activity	Availability	Barcelona km	km	km	minutes
Castellbisbal								
● 1	Can Galí	24,209	Industrial-Logistics	■■■	28	28	27	2
● 2	Tecasa	15,199	Industrial	■	25	27	31	3
● 3	Can Cases del Riu	21,939	Industrial	■	25	27	28	2
Cerdanyola del Vallès								
● 4	Parc de l'Alba	1,145,569	Tech and Research	■	21	35	29	1
● 5	Parc Tecnològic	156,605	Industrial-Logistics	■■	21	35	29	1
Cervelló								
● 6	Industrial nord	69,361	Industrial-Logistics	■	22	22	22	4
Cornellà de Llobregat								
● 7	Millàs Fira	23,198	Industrial-Tertiary	■■■	11	11	11	1
● 8	Plàsmica	13,875	Industrial-Tertiary	■■	17	17	14	1
● 9	Ripollet	9,054	Industrial-Tertiary	■■■	14	14	13	2
● 10	Passatge dels Alps	15,379	Industrial-Tertiary	■■■	12	12	11	1
El Prat de Llobregat								
● 11	Enkalene	123,571	Industrial-Tertiary	■■■	11	4	11	1
● 12	Viladeta	90,481	Industrial-Logistics	■■■	14	5	14	1
● 13	Mas Blau II	277,669	Logistics	■	13	3	13	1
El Papiol								
● 14	Industrial sud	97,388	Industrial	■■■	24	24	23	4
Esplugues de Llobregat								
● 15	El Gall	30,315	Industrial-Tertiary	■	14	14	14	1
Gavà								
● 16	Els Juncs	317,212	Industrial-Logistics-Tertiary	■■	25	10	20	1
● 17	La Marina-Gavà Park	67,091	Industrial-Tertiary	■	19	10	19	1
L'Hospitalet de Llobregat								
● 18	Entorn Gran Via	125,140	Industrial-Tertiary	■	7	13	8	1
Montcada i Reixac								
● 19	Segad	99,696	Industrial-Logistics-Tertiary	■■■	16	33	25	1
Ripollet								
● 20	Pinetons	71,524	Industrial-Logistics	■	21	35	25	1
● 21	Sintermetal	16,279	Industrial	■	18	25	21	1
Sant Boi de Llobregat								
● 22	Antic Hiper	30,000	Industrial-Logistics-Tertiary	■■■	15	5	15	1
● 23	Llevant	18,314	Industrial-Logistics-Tertiary	■■■	14	11	13	1
Sant Feliu de Llobregat								
● 24	Torrent del Duc Sud	35,000	Industrial-Logistics-Tertiary	■■■	20	20	18	1
Sant Vicenç dels Horts								
● 25	Pla de Ricard	192,739	Industrial-Logistics	■	23	19	19	1
Viladecans								
● 26	Polígon Centre	138,555	Industrial-Logistics	■	17	8	16	1

■ Immediately ■■ Short term ■■■ Mid term ■■■■ Long term **TBD** To be defined

1st

**exporting urban area
in Spain**

+5,000

**hectares devoted to
industrial/logistics activities**

Europe's Southern Gateway

- Blue Banana 
- Mediterranean Corridor 
- New Polarities 
- Atlantic Arch 
- Railway connections 
- Mediterranean Maritime Logistic Connections 
- Flight Connections 

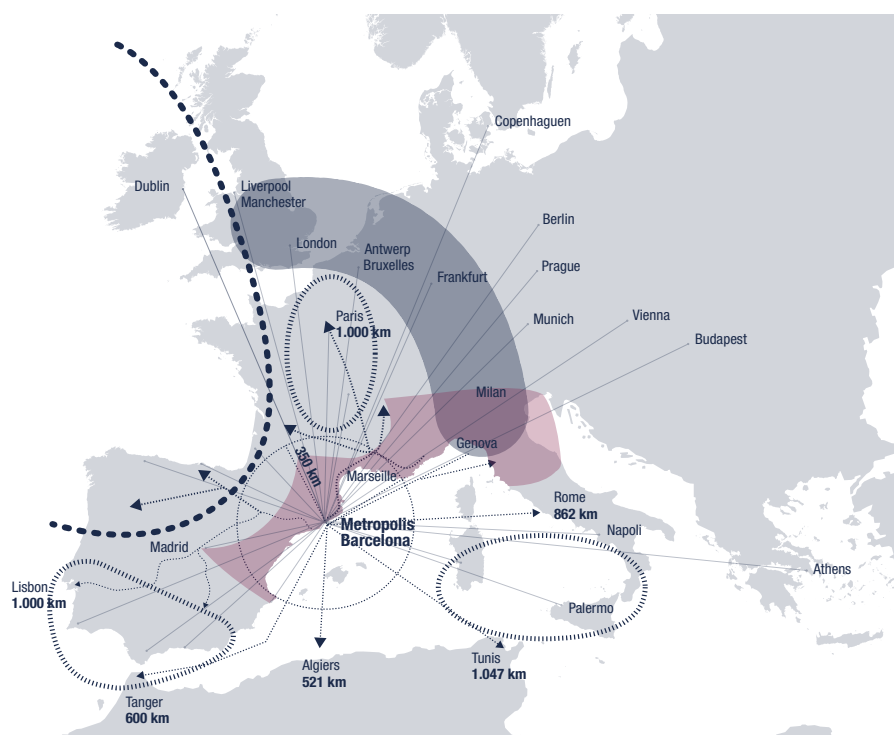
Industrial investment

The metropolitan area of Barcelona is a territory with a long industrial tradition. It is the economic driving force of Catalonia according to its contribution to GDP and to employment rates. Food, automotive, textile and pharmaceutical fields are the main industries of the area.

The metropolitan area of Barcelona is working to transform the traditional industry towards a digital and green manufacturing, based on 4.0 industry and circular economy, which is one of its future key competitive-

ness features. In addition, companies located in the metropolitan area have a large tradition on cooperating and it is home to more than 40 business associations.

The industrial investment sector has up to 3 million m² of available land throughout the metropolis. Delta Area and Llobregat Area are the largest locations devoted to new industrial development projects and Parc de l'Alba in Cerdanyola del Vallès stands out for its large amount of land available for industrial uses.



Logistics developments

Located in a strategic location at the gates of the Mediterranean and well connected to Asia and Africa. Barcelona leads an ecosystem of specialized local and international logistics operators, providing value-added services to industries such as textiles, chemicals, automotive, agro-food, pharma and e-commerce. Its range of action allows reaching 400 million consumers in less than 48 h.

The metropolis of Barcelona is the Southern Europe logistics hub: the port of Barcelona and the Logistics Zone (ZAL) have improved the pre-pandemic results in the main traffic indicators, reinforcing its role as a facilitator of export activity. The Air Freight Facility at

the Barcelona airport is home to more than 80 companies involved in the logistics chain and this area is currently under expansion; the Zona Franca Logistics Park stands out in this ecosystem with a gross area of 285,000 m² and is one of the main logistics platforms in the south of Europe.

Numerous leading companies in this sector are located in the metropolis of Barcelona. Amazon has recently appointed Barcelona as one of its logistics hubs, developing a new Machine Learning Research Center; Decathlon has chosen Barcelona to settle in its logistics centre to the southern European market.

**The port of Barcelona
has risen up to the 5th
Mediterranean port
of Europe in 2019**

Metropolis Barcelona

Economic
Development
Agency



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